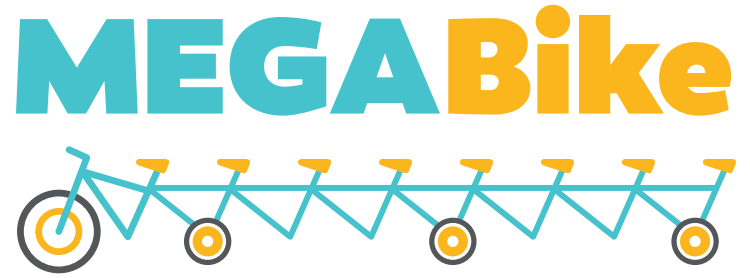




Big Brothers
Big Sisters
OF WINDSOR ESSEX



Supporting youth and their mentors in Windsor-Essex

MEGA Bike 2023

Tecumseh, Ontario Thursday, June 29

Sponsorship
Guide



MEGABike

Our **MEGABike Pedal for Potential Tour 2023** is a fun and unique way to team build AND raise funds for our mentoring programs. Together we will make a **BIG** impact for children and youth in our community.



MEGABike

*It's a large bike with **30 seats** (29 participants and 1 driver) and together teams will complete a 2.5km route to raise funds to support our mentoring programs. Every \$1 invested in mentoring returns \$23 back to society. Imagine the difference you can make!*



Sponsorship Opportunities



\$5,000 – Presenting Sponsor

- Exclusive: Company Name and logo with event MEGABike sponsored by _____ on every ride and all promotional materials
- 29 seats – these can be divided into two different times to accommodate your schedules if needed
- Premium ride time(s), first selection
- MEGABike signage – exclusive signage prominently displayed through your team's entire ride
- Recognition: Promotional ads on AM800, event signage logo recognition, greetings at the media launch and event day opening remarks
- BBBSWE social media and website, exclusive social media hashtag
- Souvenir video of your day, which you can integrate into your social media
- Souvenir group photo (framed) for each participant
- On-site refreshments
- Recognition as a sponsor of Bowl for Kids Sake
- Six complimentary Bowl for Kids Sake teams – September 2023

\$2,500 – MEGA Sponsor

- 29 seats – these can be divided into two different times to accommodate your schedules if needed
- Premium ride time
- MEGABike signage – exclusive signage prominently displayed through your team's entire ride
- Recognition: Promotional ads on AM800, event signage logo recognition, media launch and event day opening remarks, BBBSWE social media and website
- Souvenir group photo for all participants
- On-site refreshments
- Two complimentary Bowl for Kids Sake teams – September 2023

First Ride Time: 10:00 am

Ride Time: Approximately 40 minutes

Location: Town of Tecumseh, Tecumseh Arena

Last Ride Time: 4:00 pm

Route: 2.5 km

2023

Thu., June 29

Sponsorship Opportunities



\$1,500 – BIG Sponsor

- 12 seats
- MEGABike signage – shared recognition on bike signage
- Recognition: event signage – listing, opening remarks, BBBSWE social media and website
- One souvenir group photo
- On-site refreshments
- One complimentary Bowl for Kids Sake team – September 2023
- Recognition on BBBSWE social media and website

\$500 – Little Sponsor

- 4 seats
- Event Signage – Listing
- On-site refreshments
- Recognition on BBBSWE website



First Ride Time: 10:00 am

Ride Time: Approximately 40 minutes

Location: Town of Tecumseh, Tecumseh Arena

Last Ride Time: 4:00 pm

Route: 2.5 km

2023

Thu., June 29

Sponsorship Opportunities



To confirm your support for/questions about
MEGABike 2023 please contact:

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Wealth Management
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WASTE CONNECTIONS
OF
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IGNITE THEIR POTENTIAL



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